

Privacy Policy

Sala Real Estate Co., Ltd.

Business Operator Handling Personal Information

Sala Real Estate Co., Ltd.

Company Profile: <https://www.sre.sala.jp>

Commitment to Personal Information Protection

We comply with laws, regulations, and social standards concerning the protection of personal information. We implement necessary measures to prevent unauthorized access, leakage, loss, or alteration of personal information and strive for proper management. We will continuously review and improve these measures as necessary.

Security Control Measures for Personal Information

The Company implements the following measures for the safe management of personal information:

1. Establishment of a basic policy
2. Development of personal information protection regulations
3. Organizational security measures including internal management systems and monitoring procedures
4. Personnel security measures including employee education and training
5. Physical security measures including control of areas handling personal data and disposal of media
6. Technical security measures including access control and prevention of unauthorized access
7. Understanding of external environments where personal data is stored

Methods of Acquiring Personal Information

When obtaining personal information from customers, we clearly state or publicly disclose the purpose of use in advance and acquire such information through appropriate means.

Collection and Purpose of Use of Personal Information

We collect and use personal information through lawful means for the following purposes:

1. Execution of contracts and provision of services related to real estate investment, development, sales, brokerage, leasing, appraisal, management, and insurance transactions.
2. Provision of personal information to third parties within the scope necessary to achieve the above purposes.

3. Execution of contracts and provision of services related to products handled by the Company.
4. Provision of products and services related to hotel, sports, medical facilities, restaurant operations, and food sales, including after-sales services and marketing.
5. Marketing activities, surveys, customer trend analysis, and product development through mail, telephone, and email communications.

Entrustment of Handling Personal Information

The Company may entrust the handling of acquired personal information to external contractors within the scope necessary to achieve the intended purposes. In such cases, we appropriately supervise contractors through agreements and management measures.

Provision of Personal Information to Third Parties

The Company Group will not disclose or provide personal information to third parties except in the following cases:

1. With the consent of the individual
2. When required by law
3. When necessary to protect life, body, or property and obtaining consent is difficult
4. When necessary for public health or child welfare
5. When cooperation with governmental authorities is required
6. When provided to academic research institutions for research purposes

Joint Use of Personal Information

The Company Group may jointly use customers' personal information as follows:

- Customer information such as name, age, gender, contact details, and occupation
- Information regarding residences and facilities
- Transaction details and service usage information
- Information obtained through events, surveys, and services provided by the Sala Group

Scope of Joint Users

Joint users include companies belonging to the Sala Group and partner companies providing services such as energy and CATV.

Purpose of Joint Use

The purposes of joint use are the same as those described in this Privacy Policy.

Person Responsible for Management of Jointly Used Information

Sala Corporation Co., Ltd. – Corporate Planning Department

Company Profile: <https://www.sala.jp/ja/company/profile.html>

Requests for Disclosure and Correction

Upon request from customers, we will respond within a reasonable scope and period in accordance with applicable laws regarding disclosure, correction, addition, deletion, or suspension of use of personal information after confirming the identity of the requester.

Contact Information

Sala Real Estate Co., Ltd.

Corporate Management Department – General Affairs & HR Team

Sala Tower, 1-55 Ekimae Odori, Toyohashi City, Aichi Prefecture, Japan

Revision of Privacy Policy

Any revisions to this Privacy Policy will be promptly published on this website.

Revision Date: March 1, 2026

Issued by Sala Real Estate Co., Ltd.